

Press Release

Contact: Larry Nerada
Phone: (604) 298-5059

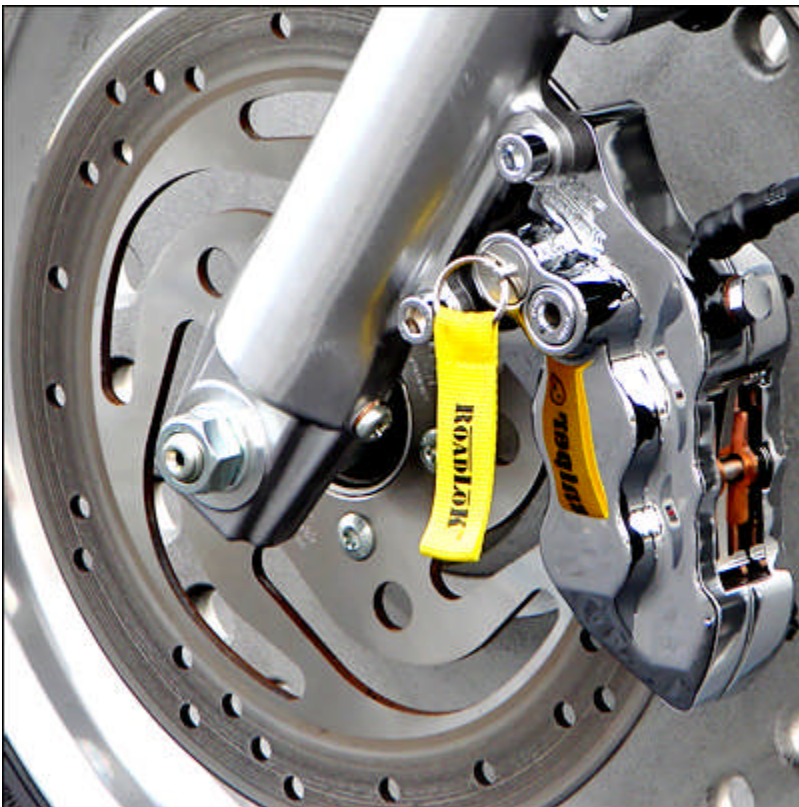
FOR IMMEDIATE RELEASE

9 AM PST, April 18, 2007

RoadLoK Motorcycle Locking System Featured on Eddie Trotta's Thunder Cycles !

Eddie Trotta's Thunder Cycle design to feature the RoadLoK Motorcycle Locking System on all choppers.

Orange County, NY, April 18, 2007 -- Eddie Trotta, one of the most recognized chopper designers in the world, has chosen the RoadLoK motorcycle locking system to protect his cutting-edge creations.



"You know, I build hundreds of bikes a year, and I know that my customers are actually riding them, so many of them need a way to secure them when they're out on the road. The RoadLoK is the only way they can lock the bike without running the risk of destroying it", commented Trotta.

Eddie Trotta has been using the standard 4-piston billet caliper by HHI for the past several years, so he was familiar with the product and quality when HHI released the RoadLoK® Sniper™. Eric Xavier, Co-Founder and Chief Executive of RoadLoK Security offered, "HHI's superior quality and reputation are the main reasons we contracted them to manufacture our new motorcycle locking system. Simply put, HHI has built our locking system into their 4-piston billet aluminum caliper creating the world's first motorcycle lock that cannot cause damage to the protected bike. We are thrilled that Eddie Trotta has decided to incorporate our locking system on all of his bikes."

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Eddie Trotta's Thunder Cycle Design, located at 550 W Sunrise Boulevard in Fort Lauderdale Florida, serves as Trotta's walk-in "art gallery" of custom motorcycle creations. Trotta is known across the industry for his ultra-modern lines and award-winning build-off bikes.

The RoadLoK Motorcycle Locking System is the only motorcycle lock in the world that cannot damage the motorcycle it's protecting. Because the locking system is built into the brake caliper all movement is eliminated when the lock is engaged. No movement means no damage if the rider forgets to unlock the RoadLoK before attempting to ride off. The rider is also relieved of carrying a 'disc lock' or chain while riding because the RoadLoK is permanently mounted to the bike - all the rider has to carry is a very small removable locking pin.

Chosen by the best....RoadLok, the security system of tomorrow, available today...!

To become an authorized RoadLok Dealer or to find out more about the RoadLok KMS Sportgroup Inc. program, call KMS Sportgroup Inc. today!

When only the best will do!

For further information, please contact

KMS Sportgroup Inc.

Tel: 604-298-5059 Fax: 604-298-8099
sales@kansport.com www.kansport.com

Toll Free : 1-866-344-5059